

The "Negro Spiritual" Scholarship Foundation

PO Box 547728
Orlando FL 32854 - 7728



An Outstanding Advertisement Opportunity

The "Negro Spiritual" Scholarship Foundation is preserving the Negro spiritual song as part of America's heritage and providing tuition assistance help to young African Americans bound for college. Winners of competitions held for eleventh and twelfth graders in Florida, the District of Columbia, Massachusetts and Tennessee earn a grant to help pay their first year of college.

The opportunity:

Our foundation annually presents a free concert of Negro spirituals to showcase the music we preserve for the benefit of the entire community. This year's program is slated for **Sunday, 4th October 2009** at **seven o'clock** in the evening at **Macedonia Missionary Baptist Church** in historic Eatonville, and will feature *bass Paul An* backed by a mixed chorus of master singers under the direction of **Tai Oney**. 2009 (Florida) GRADY-RAYAM PRIZE Vocalists **Azschrielle Jackson, Ryan Mack, Denée Benton and Latonio Nichols** will perform as well. Individuals and businesses can support the educational dreams of these budding artists and deserving scholars by purchasing advertising that will appear in the program booklet for this event. **Underwriter** ad purchases are available at **\$500** (full page inside front cover, inside back cover, or middle fold), and will provide reserved seating for a total of eight guests. **Sponsor** ads are available at **\$250** (regular booklet full page), and will provide reserved seating for a total of four guests.

The return:

The advertisement of your support will reach a cross section of Central Florida. Our foundation's patron base is extremely diverse, as is the audience for this event. It encompasses upwardly mobile professionals, families of all income levels, and patrons of the arts (especially opera) among others. We will acknowledge your generosity during the event by way of printed display, and by making a public announcement of your support. A formal letter of acknowledgment, printed on letterhead and addressed to you or your firm, will document your purchase.

We thank you in advance for your kind consideration of our request.