



PO Box 547728
Orlando FL 32854 - 7728

Ad Purchase Agreement

The preceding request sheet gives you, the prospective ad patron, all the information needed about buying an ad for *'Suitable Airs' XI*. Ad patrons may contact the Foundation's office (407/841-NSSF) for more details. The ad contract form below should be completed, signed, and returned to a Foundation representative or mailed to the office. **The deadline for ad sales agreements to be turned in is the end of the workday on Monday, 14 September 2009. A page of the program booklet is 5½" horizontal by 8½" vertical. The ad dimensions need to be 4½" horizontal by 7½" vertical.** Camera-ready ad copy with graphics prepared to scale may be submitted as paper hard copy, submitted on disc, or routed via email to: marketing@negrospirital.org. Ads may be submitted in color, but will be run in black and white. **The absolute deadline for ad copy to be submitted is end of the workday on Wednesday, 16 September 2009.** If you have any questions about the ad specs please contact Darin Whyland at the email address listed above.

-----Please photocopy for your records -----

AGREEMENT TO PURCHASE AND PLACE ADVERTISEMENT
'Suitable Airs' XI

The company/individual indicated herein as BUYER agrees to purchase and place paid advertisement with the "Negro Spiritual" Scholarship Foundation for publication in the program booklet of its annual benefit concert to be held in Eatonville, Florida on Sunday, 4 October 2009. It is agreed that should this event not transpire, or should -- through the fault of the Foundation or its contracted printer -- the advertisement fail to appear, the buyer will be reimbursed the full amount of purchase.

\$5,000.00 Presenter \$500.00 Underwriter Ad \$250.00 Sponsor Ad

Buyer _____

Address _____

Person To Contact _____

Phone _____ Fax _____

Email Address _____

Authorizing Signature _____

Payment Information:

Enclosed check payable to "NS" Scholarship Foundation
 VISA MASTERCARD AMERICAN EXPRESS (+3% service fee)

Name on Card: _____

Account #: _____ Expiration: _____

Signature: _____

Billing Address (if different): _____
